

Directorate Level Planning 2011-12

Directorate: Places (DPLA)

1.1 Director's Overview

The Places Directorate is responsible for the delivery of a wide range of varied services including Environmental Services, Safer and Stronger Communities, Regeneration, and Planning & Housing, which have coherence in a shared purpose, which is to:

"Create and maintain a quality environment to promote prosperity and wellbeing".

The Council's vision is 'To work together to improve community life'. The Places Directorate is a set of services committed to making their distinctive contribution, collectively and individually, to fulfilling that Vision.

1.2 Directorate Objectives (NB: Maximum of six)

Directorate Objective Reference	Directorate Objective Description	Link to Corporate Objective
DPLA001	Develop and promote new ways of working that better enables Cheshire East businesses, communities and individuals to participate in the local place shaping agenda and the delivery of services at a local level.	CP-01 To give the people of Cheshire East more choice and control about services and resources
DPLA002	To take the lead in developing a growing, prosperous, distinctive, safer and accessible Cheshire East, supported by a range of appropriate strategies and plans	CP-02 To grow and develop a sustainable Cheshire East
DPLA003	To support the health agenda in Cheshire East through the Housing Strategy and public health functions of Places Directorate	CP-03 To improve life opportunities and health for everybody in Cheshire East
DPLA004	To create a greener, cleaner environment for Cheshire East residents, businesses and visitors.	CP-04 To enhance the Cheshire East environment
DPLA005	Carbon Reduction - To lead and actively support the initiatives detailed by Cheshire East's Carbon Management Plan, in order to reduce the local authority's carbon emissions by at least 25% by 2016	CP-04 To enhance the Cheshire East environment
DPLA006	Customer Service - To provide high quality services that meet the varied needs of Cheshire East's customers, whilst also achieving high levels of customer satisfaction	CP-05 Being an excellent Council and working with others - to deliver for Cheshire East
DPLA007	Workforce Development – To develop transferable skills and capabilities of the workforce in order to support the developing Places Directorate during the plan period from 2011 to 2013	CP-05 Being an excellent Council and working with others - to deliver for Cheshire East

Service Planning 2011-12

Service: Environment (SENV)

2.1 Service Overview

Environmental Services makes a significant contribution to the well being of our communities through the achievement of high local environmental quality, a safe highway network, and sustainable practices.

2.2 Service Objectives (NB: Maximum of 10)

Service Objective Reference	Service Objective Description	Link to Directorate Objective
SENV001	To support and progress the Localism Agenda through the devolution and transfer of services by 2014	DPLA001
SENV002	Develop, review, update and implement all operational waste related policies and strategies in Cheshire East by December 2013	DPLA004
SENV003	To support the implementation of the new Cheshire East Highways Term Contract and deliver £1m revenue saving by October 2011	DPLA002
SENV004	To divert residual household waste from landfill through waste treatment by March 2014	DPLA004
SENV005	To provide waste transfer capacity in the north of Cheshire East for dry recyclate to support the roll-out of new waste services by October 2011 and increase recycling levels	DPLA004
SENV006	To extend or procure appropriate waste processing contracts for Cheshire East by March 2014	DPLA004
SENV007	To improve health and safety performance by completing an audit and developing an action plan for Environmental Services by March 2012	DPLA004
SENV008	To reduce carbon emissions and improve accessibility and efficiency by fully optimising Cheshire East's fleet management arrangements by March 2014.	DPLA005
SENV009	To ensure the Council reduces its CO2 by 4.6% by March 2012 and by at least 25% over 5 years, via implementation of the Carbon Management Plan actions for streetlighting and fleet emissions	DPLA005
SENV010	Optimise and implement new recycling and waste collection rounds across Cheshire East in order to achieve improved customer service, accessibility, health and safety, lower carbon emissions and reduced costs	DPLA004
SENV011	As part of our investment in people (IIP) to encourage and support the development of transferable skills and capabilities of Environmental Services workforce in order to equip them for the ever changing workplace by March 2014.	DPLA007

Service Planning 2011-12

Service: Planning & Housing (SPLA)

2.1 Service Overview

The fundamental aim of the Planning and Housing service is to provide the sustained and coordinated improvement of the living environment of Cheshire East. Above all else we want Cheshire East to be a better place to live. This Service Plan has a three year timescale – but sits amidst a much longer time horizon. Changes in towns and villages can only be secured by concerted action over many years; consequently the Plan focuses on what we can do now that will contribute to change many decades hence.

The Council's statutory Development Plan – the Local Development Framework – and in particular its Core Strategy will guide and shape the way the Borough will develop and grow in future years. Its completion and adoption is a key priority and is led by the Spatial Planning team.

The Council's housing functions play a critical role in ensuring that everyone has access to a home that is decent and affordable. As well as influencing the long term housing stock we also provide short term assistance to vulnerable individuals and households.

The Development Management team ensure that the strategic policies of the development plan are translated into reality via the management of new building through the planning application process.

The Building Control team has a key role in maintaining public safety and in reducing carbon emissions. Each year the team deals with around 3000 applications and carries out over 2000 inspections. Collectively these teams work together with colleagues in the Places directorate and across the Council to make Cheshire East a better place to live.

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2.2 Service Objectives (NB: Maximum of 10)

Service Objective Reference	Service Objective Description	Link to Directorate Objective
SPLA001	TACKLING THE CAUSES OF CLIMATE CHANGE AND MITIGATING ITS IMPACTS UP TO 2030 & BEYOND, SO THAT QUALITY OF LIFE DOES NOT DECLINE	DPLA005
SPLA002	PROVIDING ENOUGH HOUSING OF THE RIGHT KIND AND IN THE RIGHT PLACE SO THAT EVERYBODY CAN LIVE IN A DECENT & ACCESSIBLE HOME BY 2030	DPLA002
SPLA003	PROVIDING SUFFICIENT DEVELOPMENT OPPORTUNITIES TO ENABLE GROWTH IN BUSINESS, COMMERCE & TOWN CENTRES BY 2030	DPLA002
SPLA004	EMPLOYING HOUSING, BUILDING & PLANNING POWERS TO ENSURE THAT BY 2030 THE BUILT & NATURAL ENVIRONMENT PROVIDES A POSITIVE BENEFIT FOR HEALTH & WELL BEING	DPLA003
SPLA005	CREATING DISTINCTIVE & SUSTAINABLE TOWNS, VILLAGES & NEIGHBOURHOODS THAT IMPROVE THE QUALITY OF LIFE BY 2030	DPLA002
SPLA006	INCREASING HOUSING RELATED SUPPORT BY 20% TO VULNERABLE RESIDENTS TO ENABLE THEM TO LIVE INDEPENDENTLY BY 2015	DPLA003
SPLA007	BETTER, EFFICIENT, INCLUSIVE SERVICE BY THE END OF 2012	DPLA006

Service Planning 2011-12

Service: Regeneration (SREG)

2.1 Service Overview

The Regeneration Service creates the conditions for growth, promotes wealth generation and develops strong communities. We will bring private and public sector investment to create jobs, support our town centres and improve our highway and transport networks. We also play a leading role in developing and shaping future Cheshire East policies in relation to economic growth, strategic transport, visitor economy, place-shaping and building sustainable communities.

2.2 Service Objectives (NB: Maximum of 10)

Service Objective Reference	Service Objective Description	Link to Directorate Objective
SREG001	Increase the economic output of Cheshire East via delivery of the business engagement framework, place marketing plan	DPLA001
SREG002	Lead delivery of the spatial priorities for Economic Development including Crewe, Macclesfield & Sustainable Towns in line with agreed programme plans by 2012	DPLA002
SREG003	To deliver the Total Transport transformation project, releasing 15% savings in carbon and cost by 2015	DPLA002
SREG004	To establish the new Highways Contract by 6th October 2011 and deliver against agreed performance by end March 2011	DPLA002
SREG005	To deliver the Tatton Vision Business Plan to enable Tatton to be self supporting by 2015	DPLA003
SREG006	By working in partnership, increase the economic output of Cheshire East's visitor economy by 2.8% per year through to 2015	DPLA002
SREG007	Support the development of CE's Strategic Infrastructure plan by identifying and quantifying opportunities and solutions by Summer 2012	DPLA002
SREG008	Support Council-wide transport policy changes to meet corporate objectives and deliver agreed efficiencies by March 2013	DPLA002
SREG009	To ensure the Council reduces its CO2 by 4.6% by March 2012 and by at least 25% over 5 years, via implementation of the Carbon Management Plan. Deliver 10% carbon reduction within Regeneration Service by March 2012	DPLA005